

TRULY[®] TRULY PINEAPPLE

HARD SELTZER

Truly Pineapple features bright, tropical notes that are bursting from the can. It is the ultimate pairing for enjoying life sipping in the sun. Truly Pineapple has the perfect balance of flavor to transport you to the beach after your first sip.

Hero Statement: Bright & Mellow

Flavor Profile: Hint of Flavor with Real Fruit Juice From Concentrate

Product Images

Juice %	1%
Alcohol	5% ABV
Calories	100
Sugar	1g
In Market	July 5
Availability	Year-Round





PINEAPPLE DETAILS

Product Dimensions

	QTY	Length (in)	Width (in)	Height (in)	Gross Weight (lb.)	Pallet Info
12oz Slim Can	1	6.13	2.26	2.26	0.81	-
16oz Can	1	2.6	2.6	6.19	1.07	-
24oz Can	1	2.88	2.88	7.7	1.60	-
6pk Slim Can Wrap	6	7.31	4.94	9.1	5.01	-
12oz Slim Can/6pk Tray	24/4	15.44	10.31	9.63	20.77	13 cases/layer 8 layers high (104 total CEs)
16oz Can Tray	24	16.13	10.81	5.06	26.09	10 cases/layer 6 layers high (60 total CEs)
24oz Can Tray	12	11.81	9.19	7.81	19.56	17 cases/layer 6 layers high (102 total CEs)

Item Numbers

Product	SKU	UPC	PTC	Shelf Life
Truly Pineapple 12oz Slim Can		087692008293	-	6 months
Truly Pineapple 16oz		087692009870	2 for \$4/\$5	
Truly Pineapple 24oz		087692009702	2 for \$6/\$7	
Truly Pineapple 6pk	PD1661	087692009658	\$9.99 - \$11.49	
Truly Pineapple 16oz Tray	PD1624	087692009887	-	
Truly Pineapple 24oz Tray	PD1653	087692009726	-	

Nutritional Info

Flavor	Serving size	% Juice	Calories	Fat	Cholesterol	Sodium	Carbs	Fiber	Sugar	Added sugars	Protein	Vitamin D	Calcium	Iron	Potassium
Pineapple	12oz	1%	100	0g	0mg	35mg (2%)	3g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
	16oz	1%	140	0g	0mg	50mg (2%)	4g (1%)	0g	1g	<1g (0%)	0g	0mcg	0mg	0mg	0mg
	24oz	1%	210	0g	0mg	70mg (3%)	6g (2%)	0g	2g	<1g (0%)	0g	0mcg	0mg	0mg	0mg



12oz Slim Can
Truly Pineapple



16oz Can
Truly Pineapple



24oz Can
Truly Pineapple



Wrap, 6x12oz Slim Can,
Truly Pineapple



Tray, 4x6pk 12oz
Sleet Can,
Truly Pineapple



Tray, 16oz Can,
Truly Pineapple



Tray, 24oz Can,
Truly Pineapple